Diallo
Hudgins

DEVELOPER / DESIGNER

CONTACT

PHONE: 978-394-3538

EMAIL: diallohudgins@gmail.com

WEBSITE: https://diallohudgins.com

LOCATION: Boston, MA

WEBSITES SAMPLE

HTTPS:// **KINGSCROWD.COM**

HTTPS:// **EARLYINVESTING.COM**

HTTPS:// **MENDIX.COM**

HTTPS:// **SBLI.COM**

SKILL SETS

DEVELOPMENT

HTML   JAVASCRIPT   CSS
POSTCSS   CSS-in-JS   Sass   SCSS
PHP   Wordpress   CRAFT   TWIG   GSAP
Vue 3   NUXT 3   Nunjucks   Liquid   Hype

PROTOTYPING

Figma   Adobe XD   Sketch
Google Web Designer

DESIGN

Photoshop   Illustrator   Affinity Designer
Procreate   Corel Draw   Corel Painter

PROFILE

Accomplished innovative business professional with 20+ years of progressive web design and development experience. Proficient primary front-end design and development of corporate websites to further marketing efforts and nurture flows. Performance-driven leader focused on maximizing programming effectiveness to increase engagement of focused members of the public. Critical thinker, clarifies, confronts and resolves the most complicated challenges. Fluidly navigates parallel projects crossing organizational boundaries with tight deadlines and clashing priorities. Champion strategist able to introduce processes, tools and systems that optimize company driven outcomes.

WORK & EXPERIENCE

2018 - 2023   **Full Stack Designer - Senior Frontend Developer**
Kingscrowd | *Boston, MA - San Francisco, CA*

Responsible for designing, developing, and maintaining the user interface of our platform. Working closely with the product team and investment analyst teams to ensure that the public facing website and application were responsive, intuitive, and visually appealing.

- Served as a full stack designer both developing and maintaining the user interface of the proprietary startup analytics platform.
- Created overall design and user experience of our platform, helping to define and maintain our brand identity and visual style.
- Optimized web pages for maximum speed and scalability, resulting in faster load times and improved user engagement.

2019 - 2022   **Senior Frontend Developer**
SBLI | *Woburn, MA*

Responsible for developing, and maintaining software applications to support the company's business operations and sales ventures. Working as part of a cross-functional team, contributed to the design and development of several of the initiatives to combine applications across one API system.

- Contributed to the design and development of the flagship modern application system, which leverages machine learning and natural language processing to automate the claims adjudication process.
- Contributed to the design and development of SBLI's policy administration platform, a web-based system that enables agents and policyholders to manage their policies online.
- Led a team of developers in the adoption of agile development methodologies, resulting in faster delivery times and improved collaboration between development and business teams, transformation and resulted in significant improvements in development and testing cycles.

2018 - 2019   **Senior Frontend Developer**
Mendix | *Boston, MA*

Responsible for designing, developing, and maintaining the user interface of public facing platforms and marketing sites. Working closely with the product and marketing teams to ensure that the platform was easy to use, visually appealing, and accessible to users of all abilities.

- Developed and maintained the frontend architecture of the Mendix platform including complex data visualizations, responsive layouts, and custom themes to meet the needs of our customers.
- Conducted user research and testing, then incorporating feedback to implement new features, ensuring a seamless user experience across all devices and browsers, continuously improving the platform.
- Contributed to the development of a design system and component library, ensuring consistency and maintainability across our platform.

2016 - 2018   **Full Stack Designer - Senior Developer**
SHYFT Analytics | Waltham, MA

Served as creative director, developer, creating and maintaining public facing software applications to support the company's marketing business operations. Working as part of a cross-functional team, I contributed to the design and development of several critical systems, including the company's analytics and reporting platforms.

- Led the design and development of SHYFT Analytics' public facing web applications, and marketing strategies.
- Designed and developed a design system and component library, ensuring consistency and maintainability across our software applications. This involved working closely with our UX team to define and document design patterns and best practices, and implementing them in code.
- Optimized web applications for maximum speed and scalability, resulting in faster load times and improved user engagement. This included leveraging performance optimization techniques such as lazy loading, code splitting, and caching to improve the user experience.

2015 - 2016   **Full Stack Designer - Senior Developer**
Deep Information Sciences | Boston, MA

Served as the primary designer and frontend developer of public facing applications and initiatives to further marketing efforts and nurture flows. Working as part of a cross-functional team, I contributed to the design and development of several application systems.

- Designed and developed a design system and component library, ensuring consistency and maintainability across our software applications.
- Developed new public facing web application while maintaining legacy systems.
- Architected and implemented Downloads / Communities Application for beta users, which leverages advanced data visualization techniques to provide stakeholders with actionable insights.

2014 - 2015   **Senior Web Developer**
Weymouth Design | Boston, MA

Responsible for designing, developing, and maintaining web-based software applications for a wide range of clients, including: TJX Companies, MC10 Incorporated, Concord Academy and AtentivMynd.

- Led the development of several high-traffic e-commerce platforms, including an online store for a major fashion retailer and a B2B e-commerce platform for a wholesale distributor.
- Developed custom content management systems for several clients, enabling them to manage their website content more efficiently and effectively. This involved integrating with third-party APIs and platforms to enable features such as social media integration, marketing automation, and personalization.
- Collaborated with project managers to define project timelines and requirements, and provided input on technical feasibility and design decisions.

2014 - 2014   **Web Developer**
Beam Interactive | *Boston, MA*

Responsible for designing, developing, and maintaining web-based software applications for a wide range of clients, including: Fidelity ,MiniUSA, Nara Logistics, Hipdaddy.com.

- Developed custom content management systems for several clients, enabling them to manage their website content more efficiently and effectively. This involved integrating with third-party APIs and platforms to enable features such as social media integration, marketing automation, and personalization.
- Collaborated with project managers to define project timelines and requirements, and provided input on technical feasibility and design decisions.
- Mentored junior developers in best practices for web development, including code review and testing, resulting in higher quality software and a more productive development team.

2012 - 2014   **Senior Web Developer**
American Student Assistance | *Boston, MA*

Served as frontend developer, creating and maintaining public facing software applications to support the company's marketing business operations.

- Re-engineered public facing website, updating code that had been vulnerable to site hacks and caused downtime.
- Contributed to creation and establishment of company's first front-end Style Guide and proper use of Sass.
- Worked as a liaison to form a combined team of UI and front-end developers from separate teams; streamlined the process.

2010 - 2012   **Senior Designer / Web Developer**
Watts Water Technologies | *North Andover, MA*

Responsible for designing, developing, and maintaining the user interface of public facing and internal platforms and across all brands. Working closely with the product and marketing teams from different company brands to ensure a consistent, visually appealing application that was accessible to users of all abilities.

- Provided creative direction, mentoring and creative team management for design teams, across all internal brands.
- Performed lead role in design and production of multimedia, web design and web applications, and identity initiatives.
- Responsible for presentation of strategy and creative concepts to all brand project managers.
- Designed and developed internal and public facing websites, as well as interactive experiences for Watts employees and consumers.

2008 - 2010 **UI / UX Designer**
Harvard Medical School, Eagle-I Consortium | *Cambridge, MA*

Responsible for designing and developing user interfaces and user experiences for a grant led multi-university initiative, including web applications, and educational tools.

- Led the design of a critical UI system that would allow university laboratories to share resources. This involved conducting user research, developing wireframes and prototypes, and collaborating with developers and analysts.
- Redesigned and coded all external / public facing sites and communication tools.
- Developed design systems and style guides to ensure consistency and maintainability across all of grant's digital products.
- Implemented brand standards and created all marketing material necessary for grant communication.

2004 - 2008 **Creative Director / Developer**
Commonplaces e-Solutions | *Manchester, NH*

Responsible for designing, developing, and maintaining web-based software applications for a wide range of clients.

- Created User Experience web flow utilizing wireframes based on client specifications.
- Established overall coding standards for all front-end development; created documentation and reviewed checklists for designers.
- Created User Experience web flow utilizing wireframes based on client specifications.
- Oversaw daily tasks of design / development team.
- Designed, developed and presented custom Drupal theme, Comic Places, for Design #4 Drupal Conference.

QUALIFICATIONS & ACHIEVEMENTS

- Led internal teams to assist organizations ranging from Fortune 500 companies to small businesses, expanding and evolving their web presence.
- Specialize in design and development of web-based applications, utilizing open source software as well as CMS applications, modern JavaScript Frameworks and animation platforms.
- Experienced designing and assisting in development of social networks, multi-media marketing and e-commerce solutions.
- Designed, developed and presented custom Drupal theme, Comic Places, for Design #4 Drupal Conference.
- Proven ability to drive design teams to create and successfully launch creative web-based solutions.